



Internet & Print Production

- Why WOW designs? -

WOW designs offers a wide range of digital design services: primarily internet production, print and multimedia services. Logo's and corporate stationery, complete websites integrating front-(design & programming) and back-end (content management systems & e-commerce), online marketing (banner ads / HTML e-mailers) and Flash-based corporate presentations are some of the marketing solutions we offer.

With many years of corporate experience in traditional and digital media, we promote our clients to a very high standard. We continuously strive harder to improve upon our benchmarks when approaching each new project. Never wise to imitate, one needs to continuously originate, and this ethos is taken seriously with regards to unique and distinctive content creation.

Internet design and development

With the Internet such a vital tool for decision-making, it is of great importance to have more than just a web presence, but to own a truly effective promotion tool, communicating your reliability, focus and individually through strong, unique branding and content.

If a potential buyer or user of your services is going to search online, can you afford not to have your company display the strongest presence available? To win someone over immediately? Let your business reach customers or clients world wide. Let them be able to communicate with you whenever it suits them best, without your needing to spend any initial energy through personal explanation.

The Internet is not a way to create instant riches. A business, whether online, offline, or both is the same as any other 'brick and mortar' - based company and deserves to be taken seriously in the long term. Flashing animation and other gimmicks aren't necessarily going to win over potential customers. More effective is an emphasis on a uniquely tailored approach achieved through clear presentation.

Print Production

Wow designs began with producing print-based media, migrating later into Multimedia and the Internet. While it is true that our core focus is mostly on the Internet today, the print medium is still embraced for its particular strengths: the lack of restrictions with regards to layout and typeface usage, the different options on paper stock, and the extra touches, such as 'spot gloss' and embossed finishes, all contributing to something very special to look at and to touch.



Internet & Print Production

- Internet Production Services -

We specialise in many Internet developments: websites, advertising banners, intranets, direct email marketing, screensavers, branded electronic stationery, besides other forms of online promotion. For more of an idea on the diverse selection of services offered, please take a look at the 'Portfolio' section of the **Wow designs** website.

Each project is uniquely tailored around your requirements, therefore please do get in touch for a personal proposal and quote.

Below are listed some generic examples:

🕒 **Information Kiosk Web Site:**

A multi-page website incorporating your branding with unique site design, graphics creation, in-depth company information, online contact, basic mailing-list integration, 'refer-a-friend' and guest book functionality.

Costing is based on each individual project's chosen features.

🕒 **Dynamic Web Site:**

Including all within the previous category whilst featuring an important advantage: you can personally administer changes to your website's content. For example: self-managed company news or an updateable product catalogue. Additionally, the inclusion of an online forum for support or other relative issues.

Costing is based on each individual project's chosen features.

🕒 **E-Business Mail-Order:**

All of the above, plus facilities for managing your own product / service catalogue and accepting orders online (no payment processing). Provides interactive access to your full range of goods and/or services, and enables visitors to place orders online for offline fulfilment. May also include company news and other interactive elements you choose.

🕒 **E-Business Online Shop:**

Same as E-Business Mail-Order, but includes facilities for real-time credit card processing, shipping calculation, and everything you need to operate a fully-functional online shop front. May also include company news and other interactive elements you choose.



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All website packages include:

- Customised and original layout according to your direction.
- As many original graphics as you require.
- Functionality such as dynamically-expanding menus and JavaScript programming.
- Flash animation for an introduction to your website, if required.
- Flash animation for regions within your website, if required.
- Feedback / contact form.
- Scanning of images / photograph's.
- Onsite digital photography.
- Submission for approval after visualisation and after internet content creation.
- All typefaces used provided to you, should you want to add graphics yourself at a later stage.
- Meta-tags for search engine recognition and listing your company website with all major search engines, including: Google, Lycos, Alta Vista and Teoma.
- Technical support after the website has launched.
- Domain name registration and hosting undertaken by Wow designs through the most reliable and cheapest organisations. Charges for these by the company concerned are additional, and are estimated at €150 all-inclusive for one years hosting of 100 mb, a .com internet address, and 50 pop mailboxes (yourname@yourcompany.com).

Please visit www.wowdesigns.org for more information on how you can successfully promote your company, whilst including a through portfolio of work for satisfied clients.

Recent Internet websites produced

www.wheatgrass2go.ie

www.swirl.ie

www.idessential.ie

www.lowcostleisure.com

www.johnstreetdeli.com

www.clareswebgallery.com

www.stgabriels.ie

www.wowdesigns.org/mpc/ (under construction)